

13<sup>th</sup> May 2016

Chango Empanadas  
12 High Street  
SW9 5DX

Dear sir/madam,

**Re: Alcohol licence application**



I write to apply for an alcohol licence in respect of the above premises.

I have attached all the necessary documentation and have completed the requirements outlined in the applications itself but ask that you please take just two minutes to read this brief letter as part of the application.

I understand the temptation there will be to dismiss this application out of hand because of the location. I wanted to take the opportunity to say something about myself and my business.

6 years ago I had the dream of introducing proper traditional and authentic Argentine empanadas to the London community. I've started the hard way selling my product at food markets and still do, but I decided to try out and enter the retail sector as a way of expanding my business.

This application is not designed to turn my restaurant into a bar. I love the food that I sell but it has limited value unless accompanied by wine. In order for my business to succeed in selling my food I need to be able to serve wine. I stress this is designed to accompany the food – NOT to be sold on its own or indeed to those not buying food.

This business means everything to me and my family. If there a restrictions you wish to put in place that would allow the grant please do so and over time I will show you that I can be trusted and will not contribute or add to difficulties for the emergency service or council.

I am aware that I am applying in a CIP. I am open to talking about any restrictions or amendments necessary provided I can promote my food and push by business ahead. I will

discuss any restrictions no matter what the concern – I simply wish to be able to serve wine with my food. I do not want to be a pub or club and have no intention of doing anything that would add to problems in the area.

I will also make myself available to anyone at anytime to discuss this application or my intentions.

Thank you for taking the time to read my letter.

Kind Regards,  
Bernardo Neville